

Aden Cohen

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Education

Queens College, the City University of New York
B.A. Media Studies, Minor in Graphic Design

About Me

Recent college graduate with a degree in Media Studies and Graphic Design and several internships in content development, video production, social media management and paid media. Currently on the Multimedia team at The Kennedy Center for the Performing Arts, producing and editing videos for promotional use on owned channels. Seeking agency or in-house full time role in content development and marketing

Experience

John F. Kennedy Center for the Performing Arts - Multimedia Intern

September 2024- Present

- Specializing in video editing of promotional and social content on Youtube, TikTok and Instagram
- Film live and pre-recorded broadcasts of musical performances, ensuring high-quality footage
- Assist with filming, set design and production of various shoots, including interviews and performances

Lockhern Digital - Intern

Summer 2023

- Managed Facebook, Instagram profiles for hit television show on Amazon Prime Video
- Published ad campaigns for various companies through Facebook Ads Manager
- Conducted research analyses to find top prospective clients
- Operated all in-house social media accounts

Lockhern Digital - Intern

Summer 2022

- Conducted digital marketing analyses
- Analyzed competitive landscape for clients to improve brand names and website
- interfaces Researched specific industries to find potential clients

Ruufpay/CryptoRoof - Intern

January- April 2022

- Wrote weekly articles on cryptocurrency, real estate news for company website
- Analyzed latest crypto trends, created analytical reports for coworkers
- Researched potential clients, crafted emails to potential investors and clients

Joyned (formerly Gamitee) - Intern

Summer 2021

- Developed target client criteria and researched prospective clients to enable sales outreach
- Researched social shopping trends to help inform sales strategy
- Conducted quality assurance testing on new corporate sales website release

Burger Boss/Taco 185/Buckets Chicken - Front End Manager

June 2020- August 2022

- Managed front-end and delivery operations in a three-restaurant premier ghost kitchen
- Received and fulfilled phone and online orders as well as packaged and delivered food to customers during Covid pandemic
- Managed post-service customer interactions

Extracurricular

U.S. Open Food Vendor, PKS – Front End Manager

August 2021- September 2024

- Managed day-to-day operations and ensured care of customers at premium vendor for duration of tournament

Biohof Stocken- Farming Volunteer

July 2024

- Volunteered on a fruit farm in Egnach, Switzerland picking fruits, building animal houses and tending to various day-to-day tasks

Yavneh NYC – Board Member

January 2022- May 2024

- Subgroup of Yavneh on Campus, actively running events to bring Jewish College students in the New York area together

Taglit-Birthright Israel - Staffer

January 2023

- Staffed a ten-day trip to Israel for Jewish college students from across the United States to learn about Jewish heritage and tour

Camp Morasha - Counselor

June 2018- August 2019

- Created nurturing environment and worked one-on-one with children to ensure positive summer camp experience

Skills

Microsoft Excel	Adobe Illustrator
Adobe Premiere Pro	HTML, CSS
Adobe Photoshop	Guitar
Adobe InDesign	Logic Pro
	Camera Operation

Interests

Hiking/Camping	Films
Cooking	Grateful Dead
Traveling	Concerts
Novels	Music Writing